



THE NEWS IS IMPACTFUL. THE PAPER IT'S PRINTED ON ISN'T.

We in the newspaper industry are committed to reducing our impact on the environment. We take our responsibility seriously, and our production processes are now more energy-efficient and environmentally friendly.

We recognize the importance of preserving and protecting Canada's forests, and we only use newsprint from responsible producers that embrace 5 widely accepted sustainability principles in their forestry operations. For Canadians, this means that the forest industry plants more trees than it takes and it has successfully reduced gas emissions by 10 times what is required under Kyoto!

And then, of course, there are your efforts. You've helped make newspapers a recycling success story by recycling over 80% of all newsprint in Canada. Thank you for your waste reduction efforts. We will continue to do our part to reduce our carbon footprint. There is more to do, and together, we can work toward sustainability.

Because sustainability isn't just another story to us.
It's how we're shaping our future.

CANADIAN
NEWSPAPER
ASSOCIATION

